

Supported Applications - Program Up to Version

- . Adobe Photoshop CS 5 & 6
- . Adobe Illustrator CS 5 & 6

Supported Media Types

- . USB-Digital Transfer . DVD-ROM

Elements Required

- * A proportionate layout with crop marks for live and bleed area indicated.
- * A color hard copy of how you expect the final product to appear must be provided with your disk information to prepare your job. Please provide PMS numbers or swatches.

Elements Not Recommended

Black and white photocopies or faxes of artwork are not considered workable elements. Also, pictures, slides or transparencies that are marked on, ripped, torn, or dirty are unacceptable for use. Business cards or letterhead on textured paper can not be used for scanning. All files must be in CMYK format without embedded ICC profiles.

Supported File Types

- .ai : Adobe Illustrator
- .eps : Adobe Photoshop, Illustrator or Freehand
- .tif : Tagged Image Format (uncompressed)
- .psd : Adobe Photoshop Layered File

Scales and Scans

Please use this table for optimal digital output

Scale : 1 " = 1' @ 400 dpi

Scan : 1 " = 1' @ 600 dpi

File Management

Please supply all original scans, fonts & logos. Please make sure that all fonts are Macintosh compatible postscript format. For optimal results, convert all type to curves or outlines in programs such as illustrator. We are unable to work with True Type fonts (.ttf pc fonts).

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Supported File Types

- *.tif : Tagged Image Format (uncompressed)
- *.psd : Adobe Photoshop Layered File
- *.avi : Audio Video Interleave
- *.mpeg : MPEG format
- *.swf : Flash (Full project with source file)

Scales and Scans

Please use this table for optimal digital output

Scale : 1 = 1 @ 300 dpi

Scan : 1 = 1 @ 300 dpi

File Management

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Movie File Size:

Depend on the size of screen & pitch

Note: Please provide original video with project if any modification or editing has to be done.

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Scales and Scans

Please use this table for optimal digital output

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Scan : 1 " = 1' @ 600 dpi

File Management

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- * All Files must be in CMYK format without embedded ICC profiles.

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- .psd : Adobe Photoshop Layered File

Scales and Scans

Please use this table for optimal digital output

Scale : 1 " = 1' @ 400 dpi

Scan : 1 " = 1' @ 600 dpi

Scale and Scans

Please use this table for optional digital output

Scale : 1 inch = 1 feet 400 dpi

Scale : 1 inch = 1 feet 600 dpi

File Management

- * Please supply all original scans, fonts & logos and quark documents.
- * Please make sure that all fonts are Mecintosh compatible postscript format.
- * For optimal results, convert all type to curves or outline in programs such as illustrator and Freehand.
- * We are unable to work with True Type fonts (.ttf pc fonts).

Lamppost Sizes:

1.55m x 3.55m. and

1.7m x 3.7m