Digital Artwork Requirement | Dubai Bridge Banners

ENG
EMIRATES NEON GROUP
Come outdoor with us

Supported Applications - Program Up to Version
. Adobe Photoshop 7.0
. Adobe Illustrator 10.0

Supported Media Types
. CD-ROM . DVD-ROM

Elements Required
. A proportionate layout with crop marks for live and bleed area indicated.
. A color hard copy of how you expect the final product to appear must be provided with your disk information to prepare your job. Please provide PMS numbers or swatches.

Elements Not Recommended
Black and white photocopies or faxes of artwork are not considered workable elements. Also, pictures, slides or transparencies that are marked on, ripped, torn, or dirty are unacceptable for use. Business cards or letterhead on textured paper cannot be used for scanning. All files must be in CMYK format without embedded ICC profiles.

Supported File Types
*.ai : Adobe Illustrator
*.eps : Adobe Photoshop, Illustrator or Freehand
*.tif : Tagged Image Format (uncompressed)
*.psd : Adobe Photoshop Layered File

Scales and Scans
Please use this table for optimal digital output
Scale : 1   ” = 1’ @ 400 dpi
Scan : 1   ” = 1’ @ 600 dpi

File Management
Please supply all original scans, fonts & logos. Please make sure that all fonts are Macintosh compatible postscript format. For optimal results, convert all type to curves or outlines in programs such as illustrator. We are unable to work with True Type fonts (.ttf pc fonts).