

Supported Applications - Program Up to Version

- . Adobe Photoshop 7.0
- . Adobe Illustrator 10.0

Supported Media Types

- . CD-ROM . DVD-ROM

Elements Required

- * A proportionate layout with crop marks for live and bleed area indicated.
- * A color hard copy of how you expect the final product to appear must be provided with your disk information to prepare your job. Please provide PMS numbers or swatches.

Elements Not Recommended

Black and white photocopies or faxes of artwork are not considered workable elements. Also, pictures, slides or transparencies that are marked on, ripped, torn, or dirty are unacceptable for use. Business cards or letterhead on textured paper can not be used for scanning. All files must be in CMYK format without embedded ICC profiles.

Supported File Types

- .ai : Adobe Illustrator
- .eps : Adobe Photoshop, Illustrator or Freehand
- .tif : Tagged Image Format (uncompressed)
- .psd : Adobe Photoshop Layered File

Scales and Scans

Please use this table for optimal digital output

Scale : 1 " = 1' @ 400 dpi

Scan : 1 " = 1' @ 600 dpi

File Management

Please supply all original scans, fonts & logos. Please make sure that all fonts are Macintosh compatible postscript format. For optimal results, convert all type to curves or outlines in programs such as illustrator. We are unable to work with True Type fonts (.ttf pc fonts).

Sizes:

| Sign Types | Sizes |
|------------|--|
| Unipole | 4.267 M x 14.630 M (14' x 48') |
| Roof Top | 4.267 M x 14.630 M (14' x 48') |
| Twin Pole | 3.048 M x 8.534 M (10' x 28') |
| Megacom | 3 M x 4 M (9.84' x 13.12') |
| Lampost | 1.55 M x 3.55 M (5' x 11.64') |
| Muppies | 1.1 M x 1.6 M (3.6' x 5.25') - Dubai Ladies Club |
| | 1.1 M x 1.6 M (3.6' x 5.25') - Sharjah Expo Centre |
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